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# Tanusree Sharma

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### **Research interests**

security and safety of information systems; Al governance; democratic and participatory Al; decision mechanism design; human-computer interaction

# **Employment**

### **Academic Positions**

08/2024 - now Assistant Professor, Pennsylvania State University

### **Industry / Research**

05/22-08/22	Visiting Scholar, Max Planck Institute (Responsible Computing Group)
06/21-08/21	Privacy Engineer Intern, Google (SFDC -Third Party Privacy Group)
05/20-08/20	Researcher, Cisco (Cloud Privacy)
01/18-07/18	European Union (Data Privacy in Health Scheme)

#### Education

8/2019- 7/2024 Ph.D. in Informatics, University of Illinois at Urbana-Champaign

#### **Honors & Awards**

- 2024 2024 John Karat Usable Privacy and Security Research Award
- 2024 Two ACM CHI 2024 Best paper honorable mention for crypto papers
  - "I Can't Believe It's Not Custodial!": Usable Trustless Decentralized Key Management CHI 24
  - "Don't put all your eggs in one basket": How Cryptocurrency Users Secure Their Wallets CHI24
- 2023 SIGCHI Gary Marsden Travel Grant \$2500
- 2023 IC3 Blockchain Summit Student Travel Award Awarded \$2,000
- 2022 Plurality Student Travel Grant \$2000
- 2022 Nomination by UIUC Grad College for Google PhD Fellowship (in top 5)
- 2022 Nomination by UIUC Grad College for Apple AI/ML Ph.D. Fellowship (in top 5)

### **Grants and Gifts**

Google Scholar Research Grant 2025

Project Title: Designing Accessible Tools for Blind and Low-Vision People to Navigate

Deepfake Media

Role: Pl. Awarded \$60000, Co-Pl: Jaron Mink

Seed Grant, Penn State 2024-2025

**Project Title:** Personhood Credential for Digital Identity Crisis

**Role**: Pl. Awarded \$40000

OpenAl 2023: Democratic inputs to Al

Role: Co-PI. Awarded \$110,000 with PI: Yang Wang

**Team:** Yun Huang, Dawn Song, Jeff Hancock

Meta 2022, Social Media Advertisement Technology Design for the Global South

Role: Co-PI; Awarded \$100,000 with PI: Yang Wang

Team: Yang Wang, Tanusree Sharma, Smirity Kaushik, Yaman Yu

#### **Publications**

See Google Scholar for citation records

Journal Articles and Conference Proceedings (Peer-reviewed)

AAAI'25 PRAC3 (Privacy, Reputation, Accountability, Consent, Credit, Compensation):

Voice Actors in AI Data Economy

Tanusree. Sharma, Yihao Zhou, Visar Berisha

Proceedings of 8th AAAI/ACM Conference on AI, Ethics, and Society.

AAAI'25 Aligning AI with Public Values: Deliberation and Decision-Making for Governing

Multimodal LLMs in Political Video Analysis

Tanusree Sharma, Yujin Potter, Zachary Kilhoffer, Yun Huang, Dawn Song, Yang

Wang

Proceedings of 8th AAAI/ACM Conference on AI, Ethics, and Society

Usenix Verifying Humanness: Personhood Credentials for the Digital Identity Crisis

PEPR'25 Ayae Ide, <u>Tanusree Sharma</u>

2025 USENIX Conference on Privacy Engineering Practice

and Respect (PEPR)

https://www.usenix.org/conference/pepr25/presentation/sharma

ACM "Before, I Asked My Mom, Now I Ask ChatGPT": Visual Privacy Management with

ASSETS'25 Generative AI for Blind and Low-Vision People.

Tanusree Sharma, Yu-Yun Tseng, Lotus Zhang, Ayae Ide, Kelly Avery Mack, Leah

Findlater, Danna Gurari, and Yang Wang.

To appear in 27th International ACM SIGACCESS Conference on Computers and

Accessibility (ASSETS 2025)

IEEE S&Pa Exploring Parent-Child Perceptions on Safety in Generative AI: Concerns,

'25 Mitigation Strategies, and Design Implications

Yaman Yu, Tanusree Sharma, Melinda Hu, Justin Wang, Yang Wang

IEEE Symposium on Security and Privacy 2025

https://ieeexplore.ieee.org/abstract/document/11023500/

IEEE S&Pb Security Perceptions of Users in Stablecoins: Advantages and Risks within the

'25 Cryptocurrency Ecosystem

Maggie Yongqi Guan, Yaman Yu, Tanusree Sharma, Molly Zhuangtong Huang,

Kaihua Qin, Yang Wang, Kanye Ye Wang

IEEE Symposium on Security and Privacy 2025

https://ieeexplore.ieee.org/abstract/document/11023350

IEEE BIV-Priv-Seg: Locating Private Content in Images Taken by People With Visual

WACV'25 Impairments

Yu-Yun Tseng, Tanusree Sharma, Lotus Zhang, Abigale Stangl, Leah Findlater, Yang

Wang, Danna Gurari Yu-Yun Tseng, Danna Gurari

IEEE/CVF Winter Conference on Applications of Computer Vision (WACV) 2025

https://ieeexplore.ieee.org/abstract/document/10943502/

PoPETs'25 Privacy Perceptions and Behaviors Towards Targeted Advertising on Social Media: A

Cross-Country Study on the Effect of Culture and Religion

Smirity Kaushik, Tanusree Sharma, Y. Yu, A. F. Ali, B. P. Knijnenburg, Y. Wang, Y. Zou

Proceedings on Privacy Enhancing Technologies, 2025(2), 188-210. 2025.

https://doi.org/10.56553/popets-2025-0057

NDSS'25 Exploring User Perceptions of Security Auditing in the Web3 Ecosystem.

Molly Zhuangtong Huang, Rui Jiang, <u>Tanusree Sharma</u>, Kanye Ye Wang. Network and Distributed System Security (NDSS) Symposium 2025

https://www.ndss-symposium.org/wp-content/uploads/2025-775-paper.pdf

ACM COINFUSED: Social Norms, Current Practices and Perceived Risks among the

COMPASS'25 Cryptocurrency Users.

Tanusree Sharma, Atm Mizanur Rahman, Silvia Sandhi, Yang Wang, Rifat Shahriyar,

SM Taiabul Haque.

ACM Computing and Sustainable Societies (COMPASS 2025)

https://dl.acm.org/doi/10.1145/3715335.3735466

Usenix "I'm not convinced that they don't collect more than is necessary": User-Controlled

Security'24 Data Minimization Design in Search Engines

Tanusree Sharma, Lin Kyi, Yang Wang, Asia J Biega

Proceedings of the USENIX Security Symposium (USENIX Security2024)

https://www.usenix.org/conference/usenixsecurity24/presentation/sharma

CHI'24a "I Can't Believe It's Not Custodial!" Usable Trustless Decentralized Key Management Tanusree Sharma, Vivek Nair, Henry Wang, Yang Wang, Dawn Song ACM Conference on Human Factors in Computing Systems. https://dl.acm.org/doi/full/10.1145/3613904.3642464 CHI'24b "Don't Put All Your Eggs In One Basket": How Cryptocurrency Users Choose and Secure Their Wallets Yaman Yu, Tanusree Sharma, Sauvik Das, Yang Wang ACM Conference on Human Factors in Computing Systems. https://dl.acm.org/doi/full/10.1145/3613904.3642534 CHI'24c Designing Accessible Obfuscation Support for Blind Individuals' Visual Privacy Management Lotus Zhang, Abigale Stangl, Tanusree Sharma, Yu-Yun Tseng, Inan Xu, Danna Gurari, Yang Wang, Leah Findlater ACM Conference on Human Factors in Computing Systems. https://dl.acm.org/doi/full/10.1145/3613904.3642713 CHI'24d Understanding User-Perceived Security Risks and Mitigation Strategies in the Web3 **Ecosystem** Janice Jianing Si, Tanusree Sharma, Kanye Ye Wang 2024 CHI Conference on Human Factors in Computing Systems https://dl.acm.org/doi/full/10.1145/3613904.3642291 **IEEE** Unpacking How Decentralized Autonomous Organizations (DAOs) Work in Practice ICBC'24 Tanusree Sharma, Yujin Kwon, Kornrapat Pongmala, Henry Wang, Andrew Miller, Dawn Song, Yang Wang 2024 IEEE International Conference on Blockchain and Cryptocurrency https://ieeexplore.ieee.org/abstract/document/10634404/ Cross-Contextual Examination of Older Adults' Privacy Concerns, Behaviors, and PoPETs'24 **Vulnerabilities** Y. Zou, K. Sun, T. Afnan, R. Abu-Salma, R. Brewer, F. Schaub Proceedings on Privacy Enhancing Technologies, 2024(1), 133-150. 2024. Usenix A Mixed-Methods Study of Security Practices of Smart Contract Developers Security'23 Tanusree Sharma, Zhixuan Zhou, Andrew Miller, Yang Wang 32nd USENIX Security Symposium (USENIX Security 23) https://www.usenix.org/conference/usenixsecurity23/presentation/sharma Iterative design of an accessible crypto wallet for blind users SOUPS'23a

Zhixuan Zhou\*, <u>Tanusree Sharma\*</u>, Luke Emano, Sauvik Das, Yang Wang Symposium on Usable Privacy and Security (SOUPS 2023)
<a href="https://www.usenix.org/conference/soups2023/presentation/zhou">https://www.usenix.org/conference/soups2023/presentation/zhou</a>

SOUPS'23b {GuardLens}: Supporting Safer Online Browsing for People with Visual Impairments Smirity Kaushik, Natã M Barbosa, Yaman Yu, Tanusree Sharma, Zachary Kilhoffer, JooYoung Seo, Sauvik Das, Yang Wang Symposium on Usable Privacy and Security (SOUPS 2023) https://www.usenix.org/conference/soups2023/presentation/kaushik CHI'23a Disability-first design and creation of a dataset showing private visual information collected with people who are blind Tanusree Sharma, Abigale Stangl, Lotus Zhang, Yu-Yun Tseng, Inan Xu, Leah Findlater, Danna Gurari, Yang Wang Proceedings of the 2023 CHI Conference on Human Factors in Computing Systems https://dl.acm.org/doi/abs/10.1145/3544548.3580922 CHI'23b User perceptions and experiences of targeted ads on social media platforms: Learning from bangladesh and india Tanusree Sharma, Smirity Kaushik, Yaman Yu, Syed Ishtiaque Ahmed, Yang Wang Proceedings of the 2023 CHI Conference on Human Factors in Computing Systems https://dl.acm.org/doi/abs/10.1145/3544548.3581498 ACM A First Look into Software Security Practices in Bangladesh COMPASS'23 Tanusree Sharma\*, Ankit\* Shrestha\*, Pratyasha Saha, Syed Ishtiaque Ahmed, Mahdi Nasrullah Al-Ameen ACM Journal on Computing and Sustainable Societies https://dl.acm.org/doi/full/10.1145/3616383 ACM CUI'23 Using ChatGPT in HCI Research—A Trioethnography Smit Desai, Tanusree Sharma, Pratyasha Saha Proceedings of ACM Conversational User Interfaces (CUI) 2023 https://dl.acm.org/doi/abs/10.1145/3571884.3603755 CESC'22 It's A Blessing and A Curse": Unpacking Creators' Practices with Non-Fungible Tokens (NFTs) and Their Communities Tanusree Sharma, Zhixuan Zhou, Yun Huang, Yang Wang Crypto Economics Security Conference (CESC) https://arxiv.org/abs/2201.13233 Privacy during pandemic: A global view of privacy practices around COVID-19 apps ACM COMPASS'21 Tanusree Sharma, Md Mirajul Islam, Anupam Das, SM Taiabul Haque, Syed Ishtiaque Ahmed Proceedings of the 4th ACM SIGCAS Conference on Computing and Sustainable Societies https://dl.acm.org/doi/abs/10.1145/3460112.3471958 ACM Enabling User-centered Privacy Controls for Mobile Applications: COVID-19

<u>Tanusree Sharma</u>, Hunter A Dyer, Masooda Bashir ACM Transactions on Internet Technology (TOIT) <a href="https://dl.acm.org/doi/abs/10.1145/3434777">https://dl.acm.org/doi/abs/10.1145/3434777</a>

TOIT'21

Perspective

Mboile Advocating for users' privacy protections: a case study of COVID-19 apps

HCl'20 <u>Tanusree Sharma</u>, Tian Wang, Masooda Bashir

Human-Computer Interaction with Mobile Devices and Services

https://dl.acm.org/doi/abs/10.1145/3406324.3410711

Nature'20 Use of apps in the COVID-19 response and the loss of privacy protection

Tanusree Sharma, Masooda Bashir

**Nature Publishing Group** 

https://www.nature.com/articles/s41591-020-0928-v

ACNS' 20 Towards Inclusive Privacy Protections

Tanusree Sharma, Tian Wang, Carlo Di Giulio, Masooda Bashir

Applied Cryptography and Network Security

https://link.springer.com/chapter/10.1007/978-3-030-61638-0 19

HCII'20 Privacy apps for smartphones: An assessment of users' preferences and limitations

<u>Tanusree Sharma</u>, Masooda Bashir

International Conference on Human-Computer Interaction

https://link.springer.com/chapter/10.1007/978-3-030-50309-3 35

AHFE'20 An Analysis of Phishing Emails and How the Human Vulnerabilities are Exploited

Tanusree Sharma, Masooda Bashir

International Conference on Applied Human Factors and Ergonomics https://link.springer.com/chapter/10.1007/978-3-030-52581-1 7

Cloud'18 A restful e-governance application framework for people identity verification in cloud

Ahmedur Rahman Shovon, Shanto Roy, <u>Tanusree Sharma</u>, Md Whaiduzzaman

International Cloud Computing Conference 2018

https://link.springer.com/chapter/10.1007/978-3-319-94295-7 19

IEEE'17 A dynamic data placement policy for heterogeneous hadoop cluster

Santa Maria Shithil, Tushar Kanti Saha, <u>Tanusree Sharma</u>

2017 4th International Conference on Advances in Electrical Engineering (ICAEE)

https://ieeexplore.ieee.org/abstract/document/8255371/

IEEE'17 PSO-NF-based vertical handoff decision for ubiquitous heterogeneous wireless

network (UHWN)

Saoreen Rahman, Tanusree Sharma, SM Reza, MM Rahman, MS Kaiser

International Conference on Computational Intelligence 2016 <a href="https://ieeexplore.ieee.org/abstract/document/7860357/">https://ieeexplore.ieee.org/abstract/document/7860357/</a>

Workshop Papers and Posters (Lightly Peer-reviewed)

CHI EA'25 Honey Trap or Romantic Utopia: A Case Study of Final Fantasy XIV Players PII

Disclosure in Intimate Partner-Seeking Posts

Yihao Zhou, <u>Tanusree Sharma</u>

ACM Conference on Human Factors in Computing Systems, Late-Breaking Work. 2025

https://dl.acm.org/doi/abs/10.1145/3706599.3719831

CHI EA'24 Cross-Country Examination of People's Experience with Targeted Advertising on

Social Media

Smirity. Kaushik, Tanusree Sharma, Yaman Yu, A. F. Ali, Yang. Wang, Yixin Zou

ACM Conference on Human Factors in Computing Systems, Late-Breaking Work. Teaching

2024.

SOUPS'23 Examining User Perceptions of Stablecoins: Understandings and Risks

Poster Yongqi Guan, Yaman Yu, <u>Tanusree Sharma</u>, Kaihua Qin, Yang Wang, Ye Wang

Symposium on Usable Privacy and Security (SOUPS 2023) (Poster)

https://www.usenix.org/system/files/soups2023-poster160 guan abstract final.

pdf

Usenix Rethinking Data Minimization from a {User-Centered} Approach: A Paradigm Shift

PERP'23 <u>Tanusree, Sharma</u>

2023 {USENIX} Conference on Privacy Engineering Practice and Respect ({PEPR}

23)

https://www.usenix.org/conference/pepr23/presentation/sharma

IoT'19 Preserving Privacy in Cyber-physical-social Systems: An Anonymity and Access

Control Approach.

<u>Tanusree Sharma</u>, John C Bambenek, Masooda Bashir Workshop on Cyber-Physical Social Systems (CPSS2019)

## **Experience**

Primary or Co-Instructor

Spring 2025 CYBER 342- Incident Handling & Response (Undergraduate Class), Penn State

Fall 2024 IS-597- Usable Security in Blockchain (Graduate Class), Penn State

Spring 2020 INFO- 490: Python for Data Science; Spring 2020 (UIUC)

Spring 2019 COSC- 4377: Computer Network; Spring 2019 (UH)

**Guest Lectures** 

Fall 2023 IS 236A: User Research & Evaluation; Host: Yang Wang (UIUC)

Fall 2023 IS 226: Introduction to HCI; Host: Yun Huang (UIUC)

Spring 2022 ECE 598: Principles of Blockchain; Host: Pramod Viswanath

Spring 2022 IS 400: Research Colloquium; Host: Ted Underwood

#### Invited Talk & Seminar

AgenticAl'25 Clontract: A Multi-Agent System for Spotting Risks in Voice Acting Contracts and

**Negotiating Control Over Voice Data** 

Invited talk at Agentic AI Summit at UC Berkeley

Host: in person August 2nd, 2025

Usenix Verifying Humanness: Personhood Credentials for the Digital Identity Crisis

Invited talk at the 2025 USENIX Conference on Privacy Engineering Practice and Respect

Host: in person June 9-10, 2025

Berkeley RDI Governing People's Values in Multimodal Generative AI Models: Political Videos

Invited talk at Berkeley RDI

Host: Cornell Tech, in person, August 6, 2024

IC3 Blockchain Tooling and Method to Engage Various Stakeholders in Governing AI: Gender Stereotypes

Invited talk at IC3 Blockchain Camp

Host: Cornell Tech, in person June 15, 2024

ASU Trustworthy and Democratic Design for Emerging Technologies.

Invited talk at Arizona State University Host: Rakibul Hasan, in person Oct 24, 202

OpenAl Inclusive.Al: Democratic Tooling to engage the underserved population in Al

Invited talk at OpenAI, San Francisco, CA Host: OpenAI, in person Sept 28, 2023

Usenix Rethinking Data Minimization in Al System from a User-Centered Approach: A Paradigm

Shift.

Usenix Privacy Engineering Practice and Respect 2023 at Santa Clara, CA, Sept 11-12, 2023

Stanford Utilizing DAO Tooling for non-DAO Context: Democratic input to AI

DAO workshop at the Science of Blockchain conference at Stanford University

Host: Stanford Center for Blockchain Research; Aug 31, 2023

IC3 Blockchain Workings and metrics to evaluate Decentralized Autonomous Organizations (DAOs).

Invited Talk at IC3 Blockchain Camp

Host: Cornell Tech, In-person Jun 12-17, 2023

IEEE Women in Computing & Higher Studies

Invited Talk at IEEE Computer Society Bangladesh Chapter, July 22, 2023

UC Berkely DAOs as early adopters: How DAOs work in practice

Plurality Conference at UC Berkeley

Host: Glen Weyl & Audrey Tang; Jan. 13-15, 2023

UIUC ischool BIV-Priv Dataset: Disability-First Design and Creation of a Dataset with Private Visual

Information Collected With People Who Are Blind

Invited Talk at iSchool Research Showcase

Host: UIUC iSchool, Nov 15, 2022

# **Academic Advising & Mentoring**

### As a Faculty member at Penn State

Fall,2025- Farhad Hossain, PhD Student, Penn State (Thesis Advisor)	
Full 2024 A sould Block deal Book Clair (The Stand Stand	
Fall, 2024- Ayae Ide, PhD Student, Penn State (Thesis Advisor)	
Fall, 2024- Yihao Zhou, Master's Student, Penn State (Thesis Advisor)	
Jan, 2025- Tory Park, Undergraduate Student, Penn State	
Jan, 2025- Ryan John Oommen, Undergraduate Student, Penn State (Honors Advisor)	
Jan, 2025- Gwendolyn Elizabeth Powell, Undergraduate Student, Penn State (Honors Advisor)	

Mar'25-May,25- Winston Jen White, Undergraduate Student, IUG, Penn State (Part-time Researcher)

Aug, 25-	Rohan Samuel, Undergraduate Student (Researcher)
Aug, 25-	Anish Krishnagiri, Undergraduate Student (Researcher)
	As a PhD Student at the University of Illinois at Urbana-Champaign
2023- now	Silvia Sandhi, Jahangirnagar University, Bangladesh
2023- now	ATM Mizanur Rahman (BUET, Bangladesh > incoming PhD Student, UIUC)
2023	Pinky Rani Sarkar (BUP, Bangladesh > PhD student, UVA)
2023	Jongwon Park (Bachelor Student, UIUC) [Nature Sci Report under review]
2023	Melinda Hu (High School Student)
2023	Justin Wang (High School Student)
2022-2023	Henry Wang (High School Student, UIUC) [CHI'24, IEEE ICBC 2024]
2022-2023	Inan Xu (Undergrad > MS student, UC Santa Cruz) [CHI' 2024, CHI' 2023]
2022-2023	Luke Emano (Undergrad student, UIUC) [SOUPS' 2023]
2022	Kornrapat Pongmala (UC Berkeley > ML Engineer, TikTok) [IEEE ICBC 2024]
2022	Jessica Mack (Undergrad student, UIUC) [Usenix' 2023]
2020	Pratyasha Saha, MS Student, Brac University [ACM Compass, ACM CUI]
2020	Hunter Dyer (Undergrad student, UIUC)
	Service
	Program Committee & Chair
2025	2026 USENIX Security Symposium
2025	2026 ACM Conference on Human Factors in Computing Systems 2026
2025	2026 ACM Conference on Computer and Communications Security
2025	2026 ACM DIS Plurality, Equity, and Accessibility Chair
2025	2025 SOUPS Mentoring Co-Chair
2025	The 28th International Symposium on Research in Attacks, Intrusions and Defenses (RAID 2025
2025	SBC 2025 Science of Blockchain Conference
2025	CCS 2025 ACM Conference on Computer and Communications Security
2025	USEC 2025 at Network and Distributed System Security (NDSS) Symposium
2025	ACM Conference on Human Factors in Computing Systems 2025
2024	ACM Conference on Computer-Supported Cooperative Work July 2024 cycle
2024	Workshop on Usable Security and Privacy (Mentoring Co-Chair with Sauvik Das, Sana Maqsood)
2023	WIPS: Workshop on Inclusive Privacy and Security
2022	WIPS: Workshop on Inclusive Privacy and Security
2021	WIPS: Workshop on Inclusive Privacy and Security
	Track Chair Assistant
2024	ACM CHI: Privacy and Security Subcommittee (with Yang Wang)
2023	ACM CHI: Privacy and Security Subcommittee (with Yang Wang)

#### **External Reviewer**

I have served as an external reviewer for the following venues for one or more times:

ACM Conference on Human Factors in Computing Systems

ACM Conference on Designing Interactive Systems (DIS)

ACM Transactions on Computer-Human Interaction (TOCHI)

ACM Conference on Computer-Supported Cooperative

ACM on Interactive, Mobile, Wearable and Ubiquitous Technologies (IMWUT)

ACM International Conference on Mobile Human-Computer Interaction (MobileHCI)

**ACM COMPASS** 

IEEE Transactions on Dependable and Secure Computing

IEEE Symposium on Security and Privacy

# **Media Coverage**

#### Forbes 2020

Privacy Risks of COVID-19 Application, published in Nature Communication 2020

Meta Grant 2022

Social Media Advertising and Privacy in Global South - Covered by iSchool UIUC.

OpenAl Grant 2023

Democratic Input to AI - Covered by OpenAI

Top Tech News 2024

Is OpenAl's 'moonshot' to integrate democracy into Al tech more than PR? | The Al Beat

Crypto.news 2024

Crypto claims to be inclusive. Not for the visually impaired as it turns out.

Hapticsdao 2024

Web3 Accessibility

Oasis Lab

DAO should enable private voting for decentralization